

Competitiveness Database of Exporters – Greece

Findings and Research Implications

for the Globalized Entrepreneurial Ecosystem

Partially Online Workshop, Athens, 9 November 2021

76, Patission Street, 104 34, Antoniadou building, 4th floor, A42

Program*

14:00 - 14:10 **Welcome and Introduction**

Session 1

14:10 - 14:30 **Firms and Competitiveness: A Novel Database of Greek Exporters and Innovators**

EVANGELOS PASTELAKOS (Athens University of Economics and Business)

14:30 – 14:40 Discussion

14:40 – 15:00 **The role of innovation and internationalization support in SME export performance**

Evangelos Pastelakos, Christina Theodoraki and ALEXIS CATANZARO (Jean Monnet University – IAE Saint-Étienne)

15:00 – 15:10 Discussion

15:10 – 15:20 Break (coffee, refreshments)

Session 2

15:20 – 15:40 **Quality, innovation, and credit constraints in exporting**

EIRINI THOMAIDOU (Athens University of Economics and Business and City University of London) and Sarantis Kalyvitis

15:40 – 15:50 Discussion

15:50 – 16:10 **The moderating effect of family firms on SMEs innovativeness and internationalization**

CHRISTINA THEODORAKI (TBS – Toulouse Business School), David Audretsch, and Evangelos Pastelakos

16:10 – 16:20 Discussion

16:20 – 16:30 **Closing**

16:30 – 19:00 Indoor buffet

***Presenting authors are denoted in capital letters**